

TeleSpan's Eighth Annual Future of Conferencing™ Workshop
"Let's Profit Together "
Las Vegas – March 7 and 8, 2013

TIME	SESSION TITLE	SPEAKERS
8:00 – 8:30	Breakfast – Registration Open Networking	March 7, 2013
8:30 – 9:00	Welcome <i>State & Future of the Industry: Meet the Game-Changers!</i>	Elliot Gold, President, TeleSpan Publishing
9:00 – 10:15	<i>Future of Conferencing: New Entrants... Mobile and Web RTC Providers</i>	Roman Shpount, Co-founder and CTO, TurboBridge Brad Dupee, Co-Founder, MobileDay T.R. Missner, Head of Telephony, Firespotter John Logsdon, Founder and CEO, Drum
10:15– 10:30	Coffee	
10:30 – 11:30	<i>Social Networking in the Business World: The Cutting Edge!</i>	Richard Kaiser, Marketing Strategist
11:30 – 12:15	Technology Sandbox™ <i>Introductions / Open at Lunchtime</i>	Judy Sterling, Managing Partner Key Point Marketing
12:15 – 1:30	Lunch and Technology Sandbox™	
	Afternoon Sessions	March 7, 2013
1:30 – 2:15	Hypervoice: <i>How do we add value to Conference Calls?</i>	Kelly Fitzsimmon, Co-Founder of The Hypervoice Consortium Martin Geddes, Consultant Tracy Isacke, Head of the Silicon Valley Office, Telefonica Digital
2:15– 3:00	Keynote: <i>The Future of Video Collaboration Is Here!</i>	Dave Michels, Verge1
3:00– 3:15	Coffee and Technology Sandbox™	
3:15 – 4:30	<i>Panel: Web RTC and Free Video How do we connect them and make money?</i>	JD Vaughn, VidTel, Chair Scott Wharton, CEO, VidTel Jack Blaeser, Founder and CEO, Ten Hands Nick Chong, Head of Products, Zoom.us John Logsdon, Founder and CEO, Drum Marty Hollander, SVP Marketing, Vidyo
4:30 – 4:40	Wrap Up	Elliot Gold, TeleSpan

4:40 – 6:40	Cocktail Hour – Technology Sandbox™ – Open Networking	
8:00 – 8:30	Breakfast – Open Networking	March 8, 2013
8:30 – 9:15	<i>Regulatory Update on Free Conferencing & Rural Video</i>	Steve Augustino, Partner Kelley Drye & Warren David Erickson, President, FreeconferenceCall.com
9:15 – 10:15	<i>Leaders Make The Future: How can you develop the skills to thrive in the next decade?</i>	Bob Johansen, Distinguished Fellow, Institute for the Future
10:15 – 10:45	Coffee and Technology Sandbox™	
10:45 – 11:45	Industry Panel: <i>How do we CSPs survive in the Future of Conferencing? Partner? Collaborate? Facilitate? Is the Future here already?</i>	Ray Adensamer, Senior Manager - Product Marketing, Radisys Toni Alonso, Director, Enterprise Video Services, North Shore LIJ Health System Michael Brandofino, Executive Vice President, AVI-SPL Ken Davison, Chief Marketing Officer, Magor Gerard (Jerry) A. Pompa, Senior Vice President & Division Manager, CSD Compunetix Peter Stewart, SVP Technology Services & Partnerships, PGI
11:45 – 12:00	Wrap Up	Elliot Gold, TeleSpan